



## Portobello High Street, Edinburgh

Sainsbury's is planning to open a new Sainsbury's Local at 222-228 Portobello High Street. Our proposed convenience shop is currently a hardware store and with the owners retiring this year, Sainsbury's is delighted to have the opportunity to take a new lease of the property. The opening will ensure the premises do not remain empty for any significant period of time helping to support the vitality of the area. It is part of Sainsbury's on-going programme of investment in high street locations.

The new shop will bring greater choice to local residents and complement the specialist retailers that already operate in the area as well as helping to attract additional footfall.

### What to expect from a Sainsbury's Local

Our Local shops are designed for people 'topping-up' their main food shopping. As they are aimed at people living nearby, the majority of our customers travel to our convenience shops on foot. Our convenience shops generally trade from 7am-11pm, not on a 24 hour basis. The shop will stock a range of everyday products including:

- meat and fish
- fresh fruit and vegetables
- snacks and ready meals
- drinks
- small in-store bakery
- newspapers



### Employment

We always seek to employ from the local community and expect local jobs at this location to increase from 4 to over 20. Sainsbury's provides real jobs and real career opportunities and every colleague is encouraged to progress their career. Sainsbury's has a wide range of colleagues at a senior level who began working on the shop floor. Putting our colleagues first and improving their working life has resulted in Sainsbury's becoming the first, major food retailer to achieve Gold Recognition in Investors in People.



### Sainsbury's in the community

All our stores support a nominated local charity and Sainsbury's runs a nationwide 'Active Kids' programme that helps invest in sporting equipment in schools. To date, Edinburgh schools have benefited from more than £620,000.



## Access and deliveries

Our experience shows us that Sainsbury's Local shops typically serve a localised area, with the majority of trade coming from residents living within walking distance.

We always operate our stores with respect for our neighbours and are committed to keeping any potential disruption to an absolute minimum. Sainsbury's will deliver once a day to the front of the shop with additional deliveries from our suppliers for bread and newspapers.



## Responsible retailing

The shop will be operating in the heart of Portobello and we therefore recognise that we have a role to play in promoting responsible retailing. We are proud of our record as a responsible retailer and we really try to make a difference in the communities in which we operate.

- At Sainsbury's, we want to help our customers make informed decisions about the food and drink they buy
- We promote a culture of responsible drinking
- We operate a robust policy governing the sale of alcohol called 'Think 25', whereby all colleagues are trained to check the age of anyone buying alcohol if they appear to be 25 or under
- We use the traffic light system for labelling food, allowing customers to easily make healthy choices when shopping
- We are the world's largest retailer of Fairtrade products
- Sainsbury's is committed to sustainability, and has recently been recognised as Europe's biggest solar panel operator
- We always seek to play an active role in the communities we serve
- We actively source local produce working with more than 140 Scottish suppliers and last year sold £660 million worth of products sourced from Scotland

## Contact us

Do you have any comments on our proposed Sainsbury's Local in Portobello?

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